

Section 2 - Business and Employment

2.1 Please tick the occupational status for each person in your household.

Status	No	%
Employer	15	2.3%
Employed	171	26.2%
Self-employed	74	11.3%
Seeking employment	3	0.5%
Housewife/househusband	23	3.5%
Full-time education	3	0.5%
Long-term sick/disabled	10	1.5%
Retired	323	49.5%
Other	4	0.6%
Did not answer	26	4%

Comparison to the 2010 survey shows a slight shift from employed to retired status.

2.2 Do you work from home ?

All the time	33	5.1%
Frequently	38	5.8%
Sometimes	73	11.2%
Never	352	54%
Did not answer	156	23.8%

2.3 Do you run your own business ?

Yes	53	8.1%
No	498	76.4%
Did not answer	101	15.5%

Note : For questions 2.4 to 2.8, only the responses of the 53 people who answered positively to question 2.3 are included.



2.4 Do you think your business is in a period of growth?

30 people replied "yes" to this question
22 replied "no"
1 person did not answer

2.5 How many people do you employ ?

0	30
1-5	18
6-10	2
10+	2
Did not answer	1

2.6 Do you think that you will be in a position to employ more local people in the future ?

9 people replied "yes"
43 replied "no"
1 person did not answer



2.7 Are you able to offer work experience opportunities?

15 people replied “yes”

37 replied “no”

1 person did not answer

2.8 Does your business trade online ?

All the time	7
Frequently	4
Sometimes	10
Never	31
Did not answer	1



Sustainable Economic Development

Clare has a thriving business community. The Clare-Suffolk.co.uk website lists more than 114 businesses covering everything from architects, advisory services and accountants through to trenching contractors, tiling services and tea rooms. Added to this, there will be many people who are thinking of setting up businesses and many youngsters following business studies in college – our future entrepreneurs !

The Town Council is keen to support businesses where it can. The New Anglia Growth Hub may be able to help with this as it runs economic support events in towns. These cover many aspects of business development including grants, exports, apprenticeships and getting business support etc.

Action Point 2A

To include sustainable economic development as part of the new town/neighbourhood plan.

Action Point 2B

To maintain an up-to-date list of businesses within Clare on the Town Council website.

Action Point 2C

To work in partnership with Clare Business Association and the New Anglia Growth Hub to facilitate conferences or workshops that would help developing businesses.

Action Point 2D

To explore the possibility of expanding work experience opportunities for the young people of Clare.

See also Section 4 for more information and targets.